Experience

Digital Fundraiser for 45th & 47th POTUS
Save America Leadership PAC · Contract
Sep 2016 - Present · 9 yrs 2 mos

Raised more than one million donations by identifying new (and activating lapsed) donors for Save America Leadership PAC (2020-2024), Donald J. Trump For President Inc. campaign committees (2016, 2020, and 2024 cycles), Trump Make America Great Again Committee JFC (TMAGAC, 2016-2020), and Trump National Committee JFC (TNC, 2024-2025).

Skills: Fundraising · Elections · Grassroots Fundraising · Digital Strategy · Digital Marketing

Digital Fundraiser for the national party and state GOP orgs
Republican National Committee
2017 - Mar 2025 · 8 yrs 3 mos

Recent Republican Party committee clients include the RNC and the state GOP in Florida, Texas, California, North Carolina, Wisconsin, Michigan, Pennsylvania, Georgia, Arizona, West Virginia, Kentucky, Iowa, Oregon, and Minnesota, among others.

Skills: Digital Marketing · Digital Strategy · Fundraising · Grassroots Fundraising · Political Campaigns

Digital Fundraiser for GOP Senate Candidates
National Republican Senatorial Committee (NRSC)
Oct 2016 - Mar 2025 · 8 yrs 6 mos

In addition to the NRSC, recent clients include 100 Members of the House Republican Conference: Mike Johnson, Steve Scalise, Jim Jordan, Byron Donalds, Elise Stefanik, Richard Hudson, Jim Comer, Bryan Steil, Tom Emmer, McClain, Hern, Reschenthaler, Houchin, Hageman, Arrington, Rogers, Mast, Smith, Bacon, Baird, Barr, Barrett, Begich, Bice, Biggs, Boebert, Bresnahan, Burchett, Burlison, Cammack, Ciscomani, Cline, Collins, Crane, Crenshaw, De La Cruz, Davidson, DesJarlais, Downing, Van Duyne, Eltzey, Evans, Feenstra, Foxx, Fry, Gaetz, Gallagher, Gill, Gimenez, Gonzales, Gooden, Gosar, Green, Greene, Grothman, Guthrie, Hamadeh, Harldopolos, Harrigan, Harris, Higgins, Hinson, Hunt, Issa, Jack, Jackson, James, Kiggans, Kim, LaHood, Lawler, Loudermilk, Luna, Luttrell, Mace, Mallotakis, Massie, McClintock, Miller, Miller-Meeks, Mills, Moran, Newhouse, Norman, Nunn, Ogles, Owens, Perry, Pfluger, Roy, Salazar, Schweikert, Spartz, Steube, Stutzman, Tenney, Tiffany, Valadao, Van Drew, Van Orden, Wagner, Weber, Wied, Yakym, Zinke, Patronis, Fine.

Past clients include Reps. Devin Nunes, Trey Gowdy, Kevin McCarthy, Matt Gaetz, and Mike Waltz.

Founder and Managing Member
Better Mousetrap Digital · Self-employed
Aug 2016 - 2025 · 8 yrs 6 mos
St Thomas, US Virgin Islands

Raised $135 million for candidates & causes. Clients incl. RFK Jr.'s authorized committee, Tulsi Gabbard's Defend Freedom PAC, Charlie Kirk's TPUSA, America First Policy Institute, Stephen Miller's America First Legal, KASH [Patel] Foundation, Mike Davis' Article III Project, Harmeet Dhillon's Center For American Liberty, Dr. Ben Carson's American Cornerstone Institute, Scott Presler's Early Vote Action, American Principles Project, Catholic Vote, Billy Graham Evangelistic Association, Republican Jewish Coalition, Texas Public Policy Foundation, Morton Blackwell's Leadership Institute, Brent Bozell's Media Research Center, Grover Norquist's Americans for Tax Reform, Women for America First, Heritage Action, Hillsdale College, Prager[u], 1776 PAC, Goldwater Institute, Young Americans for Liberty, RGA & Gov. candidates (e.g., Kristi Noem, Sarah Huckabee Sanders, Jeff Landry, Greg Abbott, Glenn Youngkin, Winsome Earl-Sears, Ron DeSantis, Vivek Ramaswamy, and Byron Donalds), RAGA & AG candidates (e.g., Ken Paxton, Jason Miyares, Dan Bishop), and legal defense funds (for LEOs & service members represented by the Law Enforcement Legal Defense Fund or National Center for Police Defense, National Constitutional Law Union, Joe Arpaio, Roger Stone, Jeff Fortenberry, Rudy Giuliani, and Stand In The Gap, among others).

Skills: Digital Marketing · Digital Strategy · Elections · Fundraising · Grassroots Fundraising

Better Mousetrap Digital

Principal
Fundraising, Political Consulting, and Public Relations
1988 - 2024 · 36 yrs

Past employers or clients include Member of European Parliament Steven Woolfe (UKIP), Sen. John Kennedy (opposition research), Sen. Fred Thompson (Advance Coordinator), Republican National Committee (Senior Policy Analyst), Bush-Cheney Florida Recount Team (Attorney/Observer), Virginia Attorney General Bob McDonnell's Recount Team, Reps. Richard Hudson (informal campaign advisor), Louie Gohmert (Finance Director), Alex McMillan (Campaign Director), and Sue Myrick (Mecklenburg County Chairman). Sen. Jesse Helms (campaign intern), Brent Bozell's Media Research Center (Development Officer), The Carleson Center for Welfare Reform (General Counsel), Americans for Ashcroft, Matt Schlapp's Cove Strategies, Boyden Gray's Judicial Confirmation Network, Ginni Thomas' Liberty Central, Liberty Alliance, Mark Rodgers' Clapham Group, Jason Roe's Revolvis Consulting, Dezenhall Resources, Bonner & Associates, Andrew Breitbart's BigGovernment.com, and leadership PACs such as then-GOP Sen. Arlen Specter's Big Tent PAC.

Attorney
Law Offices of Jack W. Daly · Self-employed
1999 - 2023 · 24 yrs

Counseled or represented clients with civil, criminal, and/or administrative matters before federal courts, state courts, and federal agencies.

Executive Producer
No Safe Spaces
Apr 2018 - Dec 2019 · 1 yr 9 mos

The documentary movie featuring commentator Dennis Prager and comedian Adam Carolla talking to college students and faculty about university safe spaces.

U.S. House of Representatives
4 yrs 1 mo

- **Shared Employee**
  2012 - 2015 · 3 yrs
  Washington D.C. Metro Area

  Provided policy, legislative, and communications advice to several Members including Rep. Jeff Landry (LA-03; Natural Resources Committee and Transportation & Infrastructure Committee), Rep. Louie Gohmert (TX-01; Committees on Natural Resources and the Judiciary), Rep. Tim Huelskamp (KS-01; Committees on Small Business and Veterans Affairs; organized weekly "Conversations with Conservatives" confab co-chaired with Idaho Rep. Raul Labrador and Ohio Rep. Jim Jordan), and Rep. Steve Stockman (TX-36; Science, Space & Technology Committee and Foreign Affairs Committee).

- **Chief of Staff**
  2011 - 2012 · 1 yr
  Washington D.C. Metro Area

  Supervised two dozen subordinates and managed the $1.5 million personal office budget of Financial Services Committee Member Thaddeus McCotter (MI-11); drafted Social Security reform bill favorably scored by the Social Security Administration's Chief Actuary and praised by Reagan Admin. alumnus Peter Ferrara, Americans for Prosperity, Americans for Tax Reform, and the 60 Plus Association.

James Madison Fellow
The Federalist Society
2008 - 2014 · 6 yrs
Washington D.C. Metro Area

The joint fellowship program brought together fifty senior congressional staffers from leadership offices, personal offices, and committee staffs. Also, active participant at Wednesday Meeting (chaired by Grover Norquist), Weyrich Lunch Meeting (co-chaired by Colin Hanna), Manhattan Monday Meeting (co-chaired by Mallory Factor), Restoration Weekend conference (chaired by David Horowitz), and meetings of both the Senate Steering Committee Conservative Working Group and the House Republican Study Committee.

James Madison Fellow
Hillsdale College
2008 - 2014 · 6 yrs
Washington DC-Baltimore Area

The joint fellowship program brought together fifty senior congressional staffers from leadership offices, personal offices, and committee staffs. Also, active participant at Wednesday Meeting (chaired by Grover Norquist), Weyrich Lunch Meeting (co-chaired by Colin Hanna), Manhattan Monday Meeting (co-chaired by Mallory Factor), Restoration Weekend conference (chaired by David Horowitz), and meetings of both the Senate Steering Committee Conservative Working Group and the House Republican Study Committee.

James Madison Fellow
The Heritage Foundation
2008 - 2014 · 6 yrs
Washington, District of Columbia, United States

The joint fellowship program brought together fifty senior congressional staffers from leadership offices, personal offices, and committee staffs. Also, active participant at Wednesday Meeting (chaired by Grover Norquist), Weyrich Lunch Meeting (co-chaired by Colin Hanna), Manhattan Monday Meeting (co-chaired by Mallory Factor), Restoration Weekend conference (chaired by David Horowitz), and meetings of both the Senate Steering Committee Conservative Working Group and the House Republican Study Committee.

Communications Director
U.S. House Republican Policy Committee
2010 - 2010 · Less than a year
Washington D.C. Metro Area

Earned accolades for expanding social media use and appearances on Fox News Channel and nationally syndicated talk radio programs. Active participant in weekly leadership meeting with colleagues representing Committee Ranking Members, Leader John Boehner, Whip Eric Cantor, Chief Deputy Whip Kevin McCarthy, and Conference Chairman Mike Pence.

Counsel to the Chairman/Ranking Member
United States Senate
2006 - 2009 · 3 yrs
Washington D.C. Metro Area

Ranking Member Jeff Sessions (AL) (2009: 111th Congress, 1st Session)
Ranking Member Arlen Specter (PA) (2007-09; 110th Congress)
Chairman Specter (2006-07; 109th Congress, 2nd Session)
General Counsel functions: assigned legislation and hearings for all five SJC units: Oversight & Investigations, Immigration, Crime & Terrorism, Civil Law, and Nominations;
Served all seven Subcommittees' Ranking Republicans: John Cornyn (TX), Orrin Hatch (UT), Chuck Grassley (IA), Lindsey Graham (SC), Tom Coburn (OK), Jon Kyl (AZ), Sam Brownback (KS), and Mike DeWine (OH);
Coalitions Director functions: responsible for outreach to friendly trade associations, think tanks, interest groups, industry stakeholders, academicians, and journalists;
Broad policy portfolio: handled many bills and numerous oversight matters within the jurisdiction of the Committees on Agriculture, Appropriations-LHHS, Armed Services, Banking, Budget, Commerce, ENR, EPW, Finance, HELP, HSGA, and Rules.

Special Assistant to a Commissioner
United States Commission on Civil Rights
2005 - 2005 · Less than a year
Washington, District of Columbia, United States

Policy and Law Advisor
U.S. Department of Labor
2001 - 2005 · 4 yrs
Washington D.C. Metro Area

Assigned to the Office of Labor-Management Standards within the Employment Standards Administration (the civil and criminal law enforcement agency that enforces the Landrum-Griffin Act and portions of the Civil Service Reform Act to police 30,000 unions through investigations, audits, financial disclosure reports, supervised elections, and criminal prosecutions); worked with the Solicitor, DOJ Organized Crime & Racketeering Division, DOJ Public Integrity Section, U.S. Attorneys, Inspector General, SEC, IRS, and FBI; functioned as the Assistant Secretary's judicial clerk for CSRA appeal decisions; counseled the Deputy Assistant Secretary with legal interpretations and assisted his formulation of policy reforms and management decisions to improve the agency's operations, personnel administration, budget request fulfillment, resource allocation, internal training programs, and utilization of electronic filing; devised legislative and interpretive rulemaking proposals adopted by the Secretary; updated administrative manuals; fielded myriad questions posed by the Congress, White House, business associations & employers, and union officers & members; responded to FOIA requests; edited NPRM notices for publication in the Federal Register; ensured agency compliance with Administrative Procedure Act, Government Paperwork Elimination Act, Paperwork Reduction Act, Unfunded Mandates Reform Act, and Regulatory Flexibility Act.

Board Chairman and President
N.C. Foundation for Individual Rights
1995 - 2000 · 5 yrs
Raleigh-Durham, North Carolina Area

Founded in 1975, NCFIR, Inc. was the 501(c)(3) nonprofit, public interest legal foundation dedicated to the preservation of traditional, American, conservative values, and the protection of those who profess and practice them. Former Board Members or employees include U.S. Court of Appeals Judge David Sentelle & U.S. District Court Judges Dick Voorhees, James Fox, Frank Whitney.
Significant legal victories:
• represented Jonathan Prevette (7 y.o. first grader suspended for kissing classmate on the cheek) and caused U.S. Dept. of Education to adopt age appropriate guidelines for suggested use in elementary schools' "zero tolerance" sexual harassment policies;
• lead Plaintiff in "one man-one vote/citizenship"case – Daly v. Hunt, 93 F.3d 1212 (4th Cir.1996) (3-judge panel incl. Luttig) – challenged gerrymandered redistricting plan on grounds that census should not count non-citizens for purposes of reapportionment and invidious racial discrimination was impermissible motivation behind ballooned population variance that diluted GOP voting strength by putting too few people in Dem districts and too many in GOP districts;
• filed lawsuit that kept Healthy Start Academy – the 99% Black charter school that won the Heritage Foundation's "No Excuses" Award – from having its charter revoked by bureaucrats for failing to comply with statutory quota (i.e., "being too black");
• overturned strict race & gender quotas for membership on UNC Board of Governors;
• persuaded Clinton EEOC to sue Raleigh News & Observer for religious discrimination after Rev. Tim Wilkins was wrongfully fired by lesbian supervisor learned he was an ex-homosexual with part-time ministry named Created for the Opposite Sex;
• persuaded DOJ Civil Rights Division that North Carolina broke the law for 30 years by failing to obtain the requisite Section 5 pre-clearance for the 1968 amendment to the state constitution concerning legislative reapportionment.

Enlisted Soldier
U.S. Army
1990 - 1992 · 2 yrs
Fort Knox, Kentucky

5th Squadron/15th Cavalry Regiment
Enlisted in Cavalry Scout Military Occupational Specialty; trained on M-3 Bradley Fighting Vehicle; earned meritorious promotion from E-2 to E-3; Honorable Discharge; 30% service-connected disability

Cadet Flight Officer
U.S. Air Force Auxiliary, Civil Air Patrol
1986 - 1989 · 3 yrs
Charlotte, North Carolina Area

111th Search & Rescue Squadron, North Carolina Wing (a Division of the N.C. Department of Crime Control & Public Safety)

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