

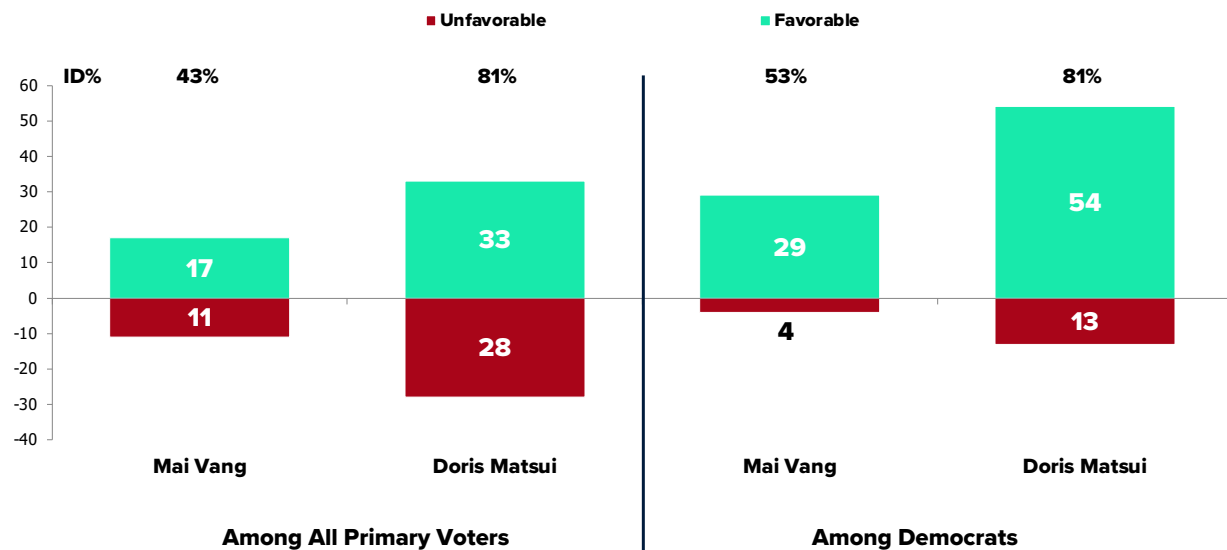
# Mai Vang has Clear Path to Come Out of CA-07 Jungle Primary

**To:** Interested Parties  
**From:** Upswing Research & Strategy

Upswing Research & Strategy recently conducted a survey<sup>1</sup> conducted that shows Mai Vang has a clear path to be one of the two candidates to come out of the Top 2 primary in California’s 7<sup>th</sup> Congressional District.

Both Councilmember Mai Vang and Incumbent Congressperson Doris Matsui enter this contest with positive profiles among primary voters, especially among Democratic primary voters. Among Democrats, Vang receiving a rating of 29% - 4% favorable and Matsui earning a rating of 54% - 13% favorable. Notably, Matsui starts with mixed views among the overall primary electorate, 33% - 28%; Vang, on the other hand, has considerable room to grow.

**Figure 1: Candidate Favorability Ratings**

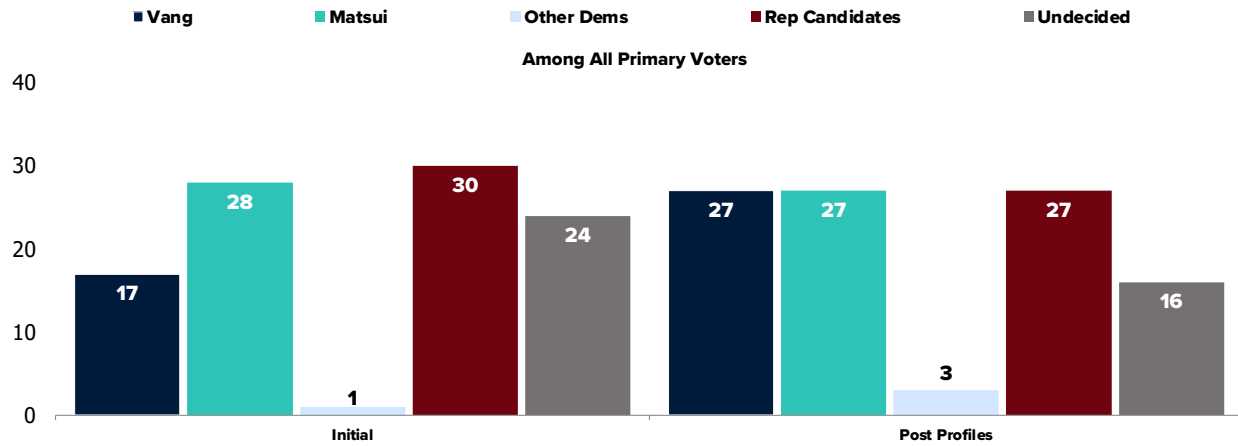


Matsui long tenure in office gives her an initial advantage in the vote, 17%-28% overall and 34%-41% among Democrats. Once voters learn equal information about both candidates, however, Vang surges, tying the race among all primary voters, and leading among Democratic primary voters. Among all voters, Vang and Matsui both receive 27% of the vote while among Democrats Vang leads 51% - 34% after balanced introductions.

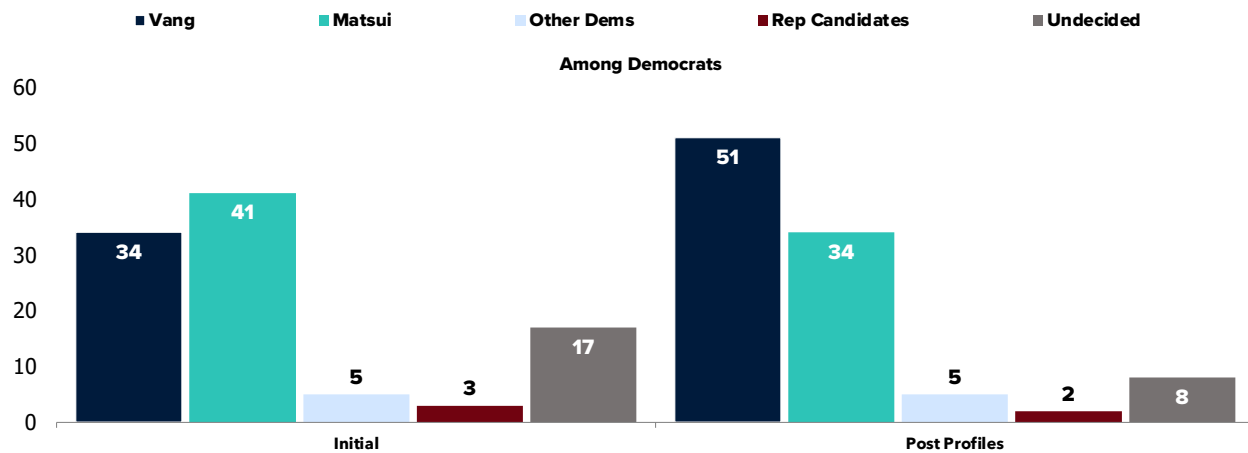
<sup>1</sup> Upswing Research & Strategy conducted a survey among 400 likely primary voters from March 17 – 23 using mixed mode methodology via live calls on landlines and cells and via SMS, otherwise known as text to web. The margin of error is +/- 4.9%

## Figure 2: Congressional Vote Progression

Thinking again about the primary election for US Congress in June, if the election were held today, for whom would you vote –Democrat Mai Vang who is an educator and City Councilmember, Democrat Doris Matsui who is a Congresswoman, Democrat Robby Morin who is a Small Business Owner, Democrat Enayat Nazhat who is a Small Business CEO, Republican George Yang who is a Software Architect and Father, or Republican Kathryn Sullivan Ming who is a Realtor and mom?



## Figure 3: Vote Progression among Democrats



With a little over 2 months until Election Day, Mai Vang, with a well-funded campaign, is in pole position to be one of the candidates coming out of this Top 2 primary.

