



THE UNITED STATES VIRGIN ISLANDS

USVI Lieutenant Governor
Filed: March 31, 2025 11:08 AM
BID: TN0125744

Name Renewal

BETTER MOUSETRAP DIGITAL (TN0125744)

General Details

Trade Name Details

Trade Name	BETTER MOUSETRAP DIGITAL
Trade Name Identifier	TN0125744
Date of Original Registration	September 12 2023
Nature of Business/Purpose	Other, Other
Additional Purpose Details:	Digital/Internet
Status	Current

Applicant

Applicant Type	Domestic Limited Liability Company (LLC)
Business Entity Name	REACH RIGHT DIGITAL MARKETING, LLC
Business Identifier Number	DC0102286

Manager/Member

Managed By	Member Managed
Jack DALY	
Position	Member
Email Address	stephanie@marjorierobertspc.com

Business Addresses

Physical Address**Principal Office or Place of Business**

5093 Dronningens Gade, Ste. 1, Charlotte Amalie, United States Virgin Islands, 00802, United States

Mailing Address**Mailing Address**

P.O. Box 6347, Charlotte Amalie, United States Virgin Islands, 00804, United States

Expiration Date

September 14 2031

Previous Value

09/14/2025

Signature(s)

Name

Jack DALY

Position

Member

Date

March 31 2025

**I DECLARE, UNDER
PENALTY OF PERJURY,
UNDER THE LAWS OF
THE UNITED STATES
VIRGIN ISLANDS, THAT
THIS OFFICER HAS
AGREED BY RESOLUTION
TO THE CHANGES MADE
IN THIS APPLICATION.**

Yes

Daytime Contact

Name

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**I DECLARE, UNDER
PENALTY OR PERJURY,
UNDER THE LAWS OF
THE UNITED STATES
VIRGIN ISLANDS THAT
ALL STATEMENTS
CONTAINED IN THIS
APPLICATION, AND ANY
ACCOMPANYING
DOCUMENTS, ARE TRUE
AND CORRECT, WITH
FULL KNOWLEDGE THAT**

Yes

**ALL STATEMENTS MADE
IN THIS APPLICATION
ARE SUBJECT TO
INVESTIGATION AND
THAT ANY FALSE OR
DISHONEST ANSWER TO
ANY QUESTION MAY BE
GROUNDS FOR DENIAL,
SUBSEQUENT
REVOCATION OF
REGISTRATION, OR
OTHER FINES AND
PENALTIES PURSUANT
TO THE FRAUDULENT
CLAIMS STATUTE AS SET
FORTH IN 14 V.I.C. § 843.**