

The Wayback Machine - <https://web.archive.org/web/20260726221603/https://jamestal...>

CONTRIBUTE

TALARICO
★ FOR TEXAS ★

WHAT VOTERS NEED TO KNOW ABOUT JAMES

Last Updated: January 6, 2025

Likely Democratic primary voters need to know that James Talarico is a fighter for regular Texans, who has taken on billionaire mega-donors and their puppet politicians to deliver for us.

Talarico doesn't just fight, he wins.

These voters need to learn about Talarico's record of taking on special interests and passing major legislation to:

- Increase funding for public schools and raise teacher pay
- Cap the cost of insulin at \$25 per month

- Allow Texas to import affordable prescription drugs from Canada
- Ban health insurance companies from steering patients to hospitals that overcharge patients

These voters also need to learn about Talarico's record of standing up to the billionaire donors to:

- Prevent tax dollars from being taken from Texas public schools to fund private school vouchers for the mega-rich like Elon Musk;
- Fight against the state's extreme abortion ban; and
- Block the effort by Texas politicians to redraw district lines that would rig elections in their favor.

It is most important that voters in the following media markets see these messages on broadcast television:

- San Antonio
- Harlingen – McAllen
- Austin

It's also important that likely Democratic primary voters statewide who can be reached 1-1 directly see these messages on premium subscription streaming services and then on FAST channels. Likely Democratic primary voters in the 100 zip codes with the highest concentration of likely Democratic primary voters also need to see these messages on YouTube and other zip-code based, premium streaming platforms.

While less important, likely Democratic primary voters in the following media markets should also see these messages in mail:

- Abilene-Sweetwater,TX
- Amarillo, TX
- Beaumont-Port Arthur, TX
- Corpus Christi, TX

- El Paso, TX
- Laredo, TX
- Lubbock, TX
- Odessa-Midland, TX
- San Angelo, TX
- Sherman, TX-Ada, OK
- Shreveport, LA
- Tyler-Longview (Lufkin & Nacogdoches), TX
- Victoria, TX
- Waco-Temple-Bryan, TX
- Wichita Falls, TX

You can see more of James [here](#), [here](#), and [here](#).

JOIN OUR FIGHT TO
TAKE POWER BACK
FOR WORKING PEOPLE.

FIRST NAME *

EMAIL ADDRESS *

MOBILE PHONE

ZIP CODE *

SIGN UP

By providing your cell phone number, you consent to receive periodic campaign updates and fundraising asks from Talarico for Texas, including by automated text message. Messages include donation asks. Message frequency varies. Msg & Data rates may apply. Text HELP for help, STOP to end. Terms & Privacy policy.

TALARICO**FOR
TEXAS****Donate by Mail**

Talarico for Texas
PO Box 14508
Austin, TX 78761

[Press Inquiries](#) [Contact Us](#) [Information](#)

[MEET JAMES](#)[WHY I'M RUNNING](#)[ISSUES](#)[EVENTS](#)[VOLUNTEER](#)[STORE](#)[DONATE](#)[CAREERS](#)

PAID FOR BY TALARICO FOR TEXAS

©2026 Talarico for Texas. All Rights Reserved. [Privacy & Terms](#)